

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP AUG31/12 16.02
CHANGES *** WFLA-TV ***

REP. #	OFF. #	SALESMAN #
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BUYER NAME BETSY VONDERHEID

SALES PRSN WA- MEGHAN MCGARR (H)

ALEXANDRIA, VA 22314

CLASS: NATL. LOCAL REGIONAL

(C)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

DATE AUG31/12 16.02

***ORDER CANCELED**
ALL IN'S ZERO'D OUT
NEW TTL \$0
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

VERN BUCHANAN FOR CONGRESS

852

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	SPTS:

AGENCY ADVERTISER CODE = 23 AGENCY EST# = 131
AGENCY PRODUCT CODE = 48

1	S	100P-200P	30	\$200.00	9/18	9/21	0	TU-F	0
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PROGRAM :	DAYS OF OUR LIVES
RA35+ :	1.1
CON COM1:	DAYS OF OUR LIVES

2	5	1000A-1100A	30	\$80.00	9/18	9/21	0	TU-F	0
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PROGRAM : DAYTIME
RA35+ : 1.8
CON COM1: DAYTIME
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REP HEADLINE# 6162037 TRF# E:120614
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG31/12 16.02
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW	30		\$325.00	9/18	9/21	0		TU-F	0
4	S		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS	30		\$80.00	9/18	9/21	0		TU-F	0
5	S		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3	30		\$100.00	9/18	9/21	0		TU-F	0
6	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1 : RACHEL RAY	30		\$125.00	9/18	9/21	0		TU-F	0
7	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1 : DOCTORS	30		\$225.00	9/18	9/21	0		TU-F	0
8	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1 : DR. OZ	30		\$300.00	9/18	9/21	0		TU-F	0
9	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1 : NEWS	30		\$450.00	9/18	9/21	0		TU-F	0
10	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1 : NEWS	30		\$450.00	9/18	9/21	0		TU-F	0

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CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	9/18	9/21	0		TU-F	0
12	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	9/18	9/21	0		TU-F	0
13	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	9/18	9/21	0		TU-F	0
14	S		700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	9/18	9/21	0		TU-F	0
15	S		730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA	30		\$500.00	9/18	9/21	0		TU-F	0
16	S		900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2	30		\$275.00	9/18	9/21	0		TU-F	0
17	S		800P-900P PROGRAM : AGT RA35+ : 8.6 CON COM1: AGT	30		\$4,500.00	9/24	9/24	0		MON	0
18	S		1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL	30		\$600.00	9/22	9/22	0		SAT	0

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG31/12 16.02
CHANGES
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1200N-100P PROGRAM : RA35+ : 0.8 CON COM1: _	30		\$75.00	9/22	9/22	0		SAT	0
20	S		600P-630P PROGRAM : RA35+ : 3.6 CON COM1: NEWS	30		\$350.00	9/22	9/22	0		SAT	0
21	S		700P-800P PROGRAM : RA35+ : 3.6 CON COM1: ET	30		\$325.00	9/22	9/22	0		SAT	0
22	S		700A-900A PROGRAM : RA35+ : 2.0 CON COM1: SA TODAY	30		\$250.00	9/22	9/22	0		SAT	0
23	S		900A-1000A PROGRAM : RA35+ : 2.1 CON COM1: _	30		\$150.00	9/22	9/22	0		SAT	0
24	S		1200N-100P PROGRAM : RA35+ : 0.5 CON COM1: _	30		\$75.00	9/23	9/23	0		SUN	0
25	S		600P-630P PROGRAM : RA35+ : 3.6 CON COM1: NEWS	30		\$375.00	9/23	9/23	0		SUN	0
26	S		800A-900A PROGRAM : RA35+ : 1.8 CON COM1: SU TODAY	30		\$250.00	9/23	9/23	0		SUN	0

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG31/12 16.02
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		830P-1100P	30		\$6,000.00	9/23	9/23	0		SUN	0
PROGRAM : NFL RA35+ : 11.6 CON COM1 : NFL												
28	S		900A-1000A	30		\$150.00	9/23	9/23	0		SUN	0
PROGRAM : RA35+ : 1.8 CON COM1 :												
29	S		1100P-1130P	30		\$625.00	9/18	9/23	0		TU-SU	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS												
30	S		100P-200P	30		\$200.00	9/24	9/24	0		MON	0
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES												
31	S		1000A-1100A	30		\$80.00	9/24	9/24	0		MON	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME												
32	S		1130P-1230A	30		\$325.00	9/24	9/24	0		MON	0
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW												
33	S		1100A-1200N	30		\$80.00	9/24	9/24	0		MON	0
PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS												
34	S		1200N-100P	30		\$100.00	9/24	9/24	0		MON	0
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3												

REP HEADLINE# 6162037 TRF# E:120614
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG31/12 16.02
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/24	9/24	0		MON	0
36	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/24	9/24	0		MON	0
37	S		400P-500P PROGRAM : DR OZ RA35+ : 2.6 CON COM1: DR OZ	30		\$300.00	9/24	9/24	0		MON	0
38	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/24	9/24	0		MON	0
39	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/24	9/24	0		MON	0
40	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	9/24	9/24	0		MON	0
41	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	9/24	9/24	0		MON	0
42	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	9/24	9/24	0		MON	0

REP HEADLINE# 6102037 TRF# E:120614
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG31/12 16.02
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43	S		700A-900A	30		\$450.00	9/24	9/24	0		MON	0
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44	S		730P-800P	30		\$500.00	9/24	9/24	0		MON	0
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45	S		900A-1000A	30		\$275.00	9/24	9/24	0		MON	0
PROGRAM : TODAY SHOW2												
RA35+ : 1.8												
CON COM1: TODAY SHOW2												
46	S		1100P-1130P	30		\$625.00	9/24	9/24	0		MON	0
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												

SEP/12 \$.00

CONTRACT TOTAL \$.00
 TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI BOOKS- MAY/08 NOV/07
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 758 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 0	Campaign Ref: E:120614012
Buyer: ..	Client/Product/Estimate: 23 /48 /131	Sales Rep: HRP Washington, DC
Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06162037
Est./PO Number: 06162037	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Vern Buchanan 4 Cong	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/17	09/24	Total	Cost
2	M-F 10a Daytime .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8		8	
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30 Comme	Nbr of Spots Closed PR	1		1	
4	M-F 11a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8		8	
12	M-F 6a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	2		2	
13	M-F 7p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4		4	
15	M-F 730p Extra .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4		4	
31	M-F 10a Daytime M.....	06		30 Comme	Nbr of Spots Closed PR	2		2	
32	M-F 1135p ET / 1035p CT Tonight	06		30	Nbr of Spots				
Weekly Totals: Total Spots(Ord Spots)						27	7	34	
Closed PR									

Srccp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 758 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:120614012
Buyer:	..	Client/Product/Estimate:	23 /48 /131	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06162037
Est./PO Number:	06162037	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
33	M-F 11a News M.....	06		30 Comme		2	2	
42	M-F 7p Entertainment Tonight M.....	06		30 Comme		1	1	
44	M-F 730p Extra M.....	06		30 Comme		1	1	
Weekly Totals: Total Spots(Ord Spots)					27	7	34	
Closed PR								

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 10a Daytime	:30 Commercial	09/17/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120614012
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/17/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120614012
4	M-F 11a News	:30 Commercial	09/17/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120614012
12	M-F 6a News	:30 Commercial	09/17/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120614012
13	M-F 7p Entertainment Tonight	:30 Commercial	09/17/12	Closed Pre Emption	0.00	09/18, 09/24	0000167914	E:120614012
15	M-F 730p Extra	:30 Commercial	09/17/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120614012
31	M-F 10a Daytime	:30 Commercial	09/24/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120614012
32	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/24/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120614012
33	M-F 11a News	:30 Commercial	09/24/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120614012
42	M-F 7p Entertainment Tonight	:30 Commercial	09/24/12	Closed Pre Emption	0.00	09/18, 09/24	0000167914	E:120614012

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
44	M-F 730p Extra	30 Commercial	09/24/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E+120614012

Grand Totals				Month 9 Weeks: 5				
Totals				09/17	09/24			
Spots				0	0			
Cost				0	0			

Grand Totals:				Spots: 0				
				Gross Total: 0.00				
				Commission: 0.00				
				Net Total: 0.00				

REP HEADLINE# 6162037
 *** ORIGINAL REV#0 ***

ADV # _____ ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6162037 CLASS: NATL. LOCAL REGIONAL

PRDCT VERN BUCHANAN 4 CONG EST#131 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY31/12 12.17

REP: NEW ORDER
 TTL \$54,775 @155X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 VERN BUCHANAN FOR CONGRESS

444: \$305

09/14

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 23
 AGENCY PRODUCT CODE = 48
 AGENCY EST# = 131

1			100P-200P	30		\$200.00	9/18	9/21	4		TU-F	4
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1: DAYS OF OUR LIVES												

2			1000A-1100A	30		\$80.00	9/18	9/21	8		TU-F	8
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1: DAYTIME												

MAY 31/12 12.1
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	9/18	9/21	8		TU-F	8
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	9/18	9/21	8		TU-F	8
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	9/18	9/21	8		TU-F	8
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/18	9/21	8		TU-F	8
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/18	9/21	8		TU-F	8
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	9/18	9/21	8		TU-F	8
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/18	9/21	4		TU-F	4
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/18	9/21	4		TU-F	4

MAY 31/12 12.1
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-630P	30		\$600.00	9/18	9/21	4		TU-F	4
PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS												
12			600A-700A	30		\$325.00	9/18	9/21	8		TU-F	8
PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS												
13			700P-730P	30		\$500.00	9/18	9/21	4		TU-F	4
PROGRAM : ET RA35+ : 4.2 CON COM1: ET												
14			700A-900A	30		\$450.00	9/18	9/21	8		TU-F	8
PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW												
15			730P-800P	30		\$500.00	9/18	9/21	4		TU-F	4
PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA												
16			900A-1000A	30		\$275.00	9/18	9/21	8		TU-F	8
PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2												
17			800P-900P	30		\$4,500.00	9/24	9/24	1		MON	1
PROGRAM : AGT RA35+ : 8.6 CON COM1: AGT <i>Podium Vite</i>												
18			1130P-100A	30		\$600.00	9/22	9/22	1		SAT	1
PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL												

REF HEADLINE# 6162037
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.1
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1200N-100P	30		\$75.00	9/22	9/22	2		SAT	2
	PROGRAM :											
	RA35+ :		0.8									
	CON COM1 :											
20			600P-630P	30		\$350.00	9/22	9/22	1		SAT	1
	PROGRAM :		NEWS									
	RA35+ :		3.6									
	CON COM1 :		NEWS									
21			700P-800P	30		\$325.00	9/22	9/22	1		SAT	1
	PROGRAM :		ET									
	RA35+ :		3.6									
	CON COM1 :		ET									
22			700A-900A	30		\$250.00	9/22	9/22	2		SAT	2
	PROGRAM :		SA TODAY									
	RA35+ :		2.0									
	CON COM1 :		SA TODAY									
23			900A-1000A	30		\$150.00	9/22	9/22	2		SAT	2
	PROGRAM :											
	RA35+ :		2.1									
	CON COM1 :											
24			1200N-100P	30		\$75.00	9/23	9/23	2		SUN	2
	PROGRAM :											
	RA35+ :		0.5									
	CON COM1 :											
25			600P-630P	30		\$375.00	9/23	9/23	1		SUN	1
	PROGRAM :		NEWS									
	RA35+ :		3.6									
	CON COM1 :		NEWS									
26			800A-900A	30		\$250.00	9/23	9/23	2		SUN	2
	PROGRAM :		SU TODAY									
	RA35+ :		1.8									
	CON COM1 :		SU TODAY									

1
 WA

REP HEADLINE# 6162037
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.1
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			830P-1100P	30		\$6,000.00	9/23	9/23	1		SUN	1
	PROGRAM :		NFL									
	RA35+ :		11.6									
	CON COM1 :		NFL									
28			900A-1000A	30		\$150.00	9/23	9/23	2		SUN	2
	PROGRAM :											
	RA35+ :		1.8									
	CON COM1 :											
29			1100P-1130P	30		\$625.00	9/18	9/23	6		TU-SU	6
	PROGRAM :		LATE NEWS									
	RA35+ :		3.0									
	CON COM1 :		LATE NEWS									
30			100P-200P	30		\$200.00	9/24	9/24	1		MON	1
	PROGRAM :		DAYS OF OUR LIVES									
	RA35+ :		1.1									
	CON COM1 :		DAYS OF OUR LIVES									
31			1000A-1100A	30		\$80.00	9/24	9/24	2		MON	2
	PROGRAM :		DAYTIME									
	RA35+ :		1.8									
	CON COM1 :		DAYTIME									
32			1130P-1230A	30		\$325.00	9/24	9/24	2		MON	2
	PROGRAM :		TONIGHT SHOW									
	RA35+ :		2.0									
	CON COM1 :		TONIGHT SHOW									
33			1100A-1200N	30		\$80.00	9/24	9/24	2		MON	2
	PROGRAM :		NEWS									
	RA35+ :		0.4									
	CON COM1 :		NEWS									
34			1200N-100P	30		\$100.00	9/24	9/24	2		MON	2
	PROGRAM :		TODAY 3									
	RA35+ :		0.5									
	CON COM1 :		TODAY 3									

1x SUN-MW after Football

REP HEADLINE# 6162037
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.1
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	9/24	9/24	2		MON	2
36			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	9/24	9/24	2		MON	2
37			400P-500P PROGRAM : DR OZ RA35+ : 2.6 CON COM1: DR OZ	30		\$300.00	9/24	9/24	2		MON	2
38			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	9/24	9/24	1		MON	1
39			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	9/24	9/24	1		MON	1
40			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	9/24	9/24	1		MON	1
41			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	9/24	9/24	2		MON	2
42			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	9/24	9/24	1		MON	1

REP HEADLINE# 6162037
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.1
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			700A-900A	30		\$450.00	9/24	9/24	2		MON	2
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44			730P-800P	30		\$500.00	9/24	9/24	1		MON	1
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45			900A-1000A	30		\$275.00	9/24	9/24	2		MON	2
PROGRAM : TODAY SHOW2												
RA35+ : 1.8												
CON COM1: TODAY SHOW2												
46			1100P-1130P	30		\$625.00	9/24	9/24	1		MON	1
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												
SEP/12 54775.00											CONTRACT TOTAL 54775.00	
											TOTAL SPOTS 155	

MARKET TOTALS \$288,289 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED.

SVC- NSI BOOKS- MAY/08 NOV/07
 DEMOS- RA35+*

Srcc Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	54450	Campaign Ref:	E:120614012
Buyer:	FL	Client/Product/Estimate:	23 /48 /131	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06162037
Est./PO Number:	06162037	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Vern Buchanan 4 Cong	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			54450

Ref	Sales Product Details	Rate	Spot Type		09/17	09/24	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	200	30 Comme	Nbr of Spots	4		4	800
2	M-F 10a Daytime .TWTF..	80	30 Comme	Nbr of Spots	8		8	640
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	325	30 Comme	Nbr of Spots	8		8	2600
4	M-F 11a News .TWTF..	80	30 Comme	Nbr of Spots	8		8	640
5	M-F 12p Today Show III .TWTF..	100	30 Comme	Nbr of Spots	8		8	800
6	M-F 2p Rachael Ray .TWTF..	125	30 Comme	Nbr of Spots	8		8	1000
7	M-F 3p Doctors .TWTF..	225	30 Comme	Nbr of Spots	8		8	1800
8	M-F 4p Dr Oz .TWTF..	300	30 Comme	Nbr of Spots	8		8	2400
Weekly Totals:				Total Spots(Ord Spots)	126	28	154	

Srcp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 625 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL
Buyer:
Schedule Dates: 09/17/12 to 09/30/12
Est./PO Number: 06162037

Submission Cost: 54450
Client/Product/Estimate: 23 /48 /131
Weeks: 2
Contract type: Political

Campaign Ref: E:120614012
Sales Rep: HRP Washington, DC
Order Ref: 06162037
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/17	09/24	Total	Cost
9	M-F 5p News .TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
10	M-F 530p News .TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
11	M-F 6p News .TWTF..	600	30 Comme	Nbr of Spots	4	4	2400
12	M-F 6a News .TWTF..	325	30 Comme	Nbr of Spots	8	8	2600
13	M-F 7p Entertainment Tonight .TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
14	M-F 7a Today Show .TWTF..	450	30 Comme	Nbr of Spots	8	8	3600
15	M-F 730p Extra .TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
16	M-F 9a Today Show II .TWTF..	275	30 Comme	Nbr of Spots	8	8	2200
17	Mon 8-10p ET / 7-9p CT Voice M.....	4500	30 Comme	Nbr of Spots	1	1	4500
18	Sat 1130p ET / 1030p CT Saturday Night LiveS.	600	30 Comme	Nbr of Spots	1	1	600
Weekly Totals: Total Spots(Ord Spots)				126	28	154	

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PHONE (813) 228-8888

Original

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FL
Buyer:
Schedule Dates: 09/17/12 to 09/30/12
Est./PO Number: 06162037

Submission Cost: 54450
Client/Product/Estimate:
Weeks: 23 /48 /131
Contract type: Political

Campaign Ref: E:120614012
Sales Rep: HRP Washington, DC
Order Ref: 06162037
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/17	09/24	Total	Cost
19	Sat 12p NewsS.	75	30 Comme	Nbr of Spots	2	2	150
20	Sat 6p NewsS.	350	30 Comme	Nbr of Spots	1	1	350
21	Sat 7a Today ShowS.	250	30 Comme	Nbr of Spots	2	2	500
22	Sat 9a NewsS.	150	30 Comme	Nbr of Spots	2	2	300
23	Sun 12p NewsS.	75	30 Comme	Nbr of Spots	2	2	150
24	Sun 6p NewsS.	375	30 Comme	Nbr of Spots	1	1	375
25	Sun 8a Today ShowS.	250	30 Comme	Nbr of Spots	2	2	500
26	Sun 815p ET / 715p CT NBC Sunday Night FootballS.	6000	30 Comme	Nbr of Spots	1	1	6000
27	Sun 9a NewsS.	150	30 Comme	Nbr of Spots	2	2	300
28	M-Su 11p News ..TWTF..	825	30 Comme	Nbr of Spots	5	5	3125
Weekly Totals: Total Spots(Ord Spots)				126	28	154	

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Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06162037
Est./PO Number: 06162037	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/17	09/24	Total	Cost
29	M-Su Late News Late RunS	625	30 Comme	Nbr of Spots 1		1	625
30	M-F 1p Days Of Our Lives M.....	200	30 Comme	Nbr of Spots	1	1	200
31	M-F 10a Daytime M.....	80	30 Comme	Nbr of Spots	2	2	160
32	M-F 1135p ET / 1035p CT Tonight Show M.....	325	30 Comme	Nbr of Spots	2	2	650
33	M-F 11a News M.....	80	30 Comme	Nbr of Spots	2	2	160
34	M-F 12p Today Show III M.....	100	30 Comme	Nbr of Spots	2	2	200
35	M-F 2p Rachael Ray M.....	125	30 Comme	Nbr of Spots	2	2	250
36	M-F 3p Doctors M.....	225	30 Comme	Nbr of Spots	2	2	450
37	M-F 4p Dr Oz M.....	300	30 Comme	Nbr of Spots	2	2	600
38	M-F 5p News M.....	450	30 Comme	Nbr of Spots	1	1	450
39	M-F 530p News	450	30	Nbr of Spots	1	1	450
Weekly Totals: Total Spots(Ord Spots)				126	28	154	

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Schedule Dates: 09/17/12 to 09/30/12	Weeks: 2	Order Ref: 06162037
Est./PO Number: 06162037	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/17	09/24	Total	Cost
40	M-F 6p News M.....	600	30 Comme		1	1	600
41	M-F 6a News M.....	325	30 Comme		2	2	650
42	M-F 7p Entertainment Tonight M.....	500	30 Comme		1	1	500
43	M-F 7a Today Show M.....	450	30 Comme		2	2	900
44	M-F 730p Extra M.....	500	30 Comme		1	1	500
45	M-F 9a Today Show II M.....	275	30 Comme		2	2	550
46	M-Su 11p News M.....	625	30 Comme		1	1	625
Weekly Totals: Total Spots (Ord Spots)				126	28	154	

Grand Totals		Month 9 Weeks: 5	
Totals		09/17	09/24
Spots	154	126	28
Cost	54450	42055	12395

Grand Totals:

	<u>Spots:</u>	<u>154</u>
	<u>Gross Total:</u>	<u>54,450.00</u>
	<u>Commission:</u>	<u>8,167.50</u>
	<u>Net Total:</u>	<u>46,282.50</u>